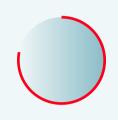


The state of enterprise interconnection

DE-CIX surveyed enterprises in Germany and the US to find out about their interconnection needs. Here is the roundup of the most interesting findings.

Concerns with their current set-up



53.8%

Exposure of confidential information to security threats.

51.3%

Lack of insight into where critical data is being routed over the public Internet.

Reasons why they are looking for a new solution

CONNECTIVITY TO CLOUD SERVICE PROVIDERS

26.7%

78.3%

Increase in support

tickets for Microsoft

365 connectivity

issues.

Performance: SLA-backed service, low latency

18.6%

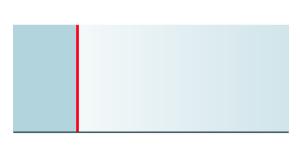
Scalability: Multiple cloud service providers available



17.2%

Flexibility: Flexible bandwidths

CONNECTIVITY TO PARTNERS, SUPPLIERS, CUSTOMERS



23.3%

Performance: Guaranteed bandwidth, low latency, redundancy



22.7%

Cost reduction

14.7%

Dissatisfaction with current supplier

Year 1

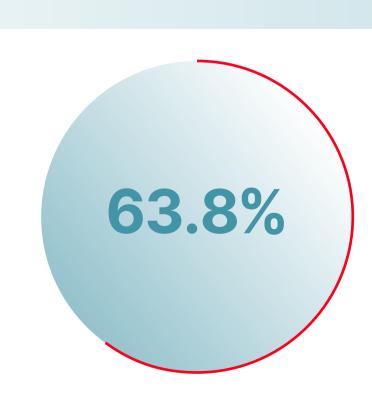
Timeframe to buying

Three quarters of the companies plan to purchase a new service for their connection needs in the next two years.

Voor 2

Holistic approach to interconnection

Over 60% of the respondents think a holistic approach to interconnection is strategically important.



About the survey

DE-CIX conducted a survey with Research in Action in May/June 2021. The study included 200 enterprises each from Germany and the US with a workforce of more than 2,500 staff and a minimum annual revenue of 250 million Euro.