



## Press Release

# Doorway to ASEAN: DE-CIX and Chief Telecom enter strategic partnership

- **Chief Telecom brings networks online in Singapore**
- **Access to the DE-CIX Southeast Asian interconnection ecosystem and remote peering with DE-CIX Frankfurt**

**Frankfurt am Main/Taipei, 09 July 2024.** DE-CIX, the world's leading Internet Exchange (IX) operator, and Chief Telecom, a leading data center and IX operator in East Asia, have signed a Letter of Intent to enter into a strategic partnership. As of June 2024 on, Chief Telecom customers can benefit from the neutral and global DE-CIX ecosystem that offers peering, cloud, and other interconnection services. The agreement enables Chief Telecom to bring its customers to Singapore to connect to the DE-CIX ASEAN distributed interconnection platform and engage in remote peering with DE-CIX Frankfurt, the largest Internet Exchange in Europe and one of the largest in the world. Chief Telecom's customers will benefit from DE-CIX's enterprise services, including DE-CIX's Microsoft Azure Peering Service (MAPS) for dedicated and secure connectivity to the Microsoft 365 cloud, cloud connectivity to the major cloud service providers, or cloud to cloud connectivity via DE-CIX Cloud ROUTER for connectivity between clouds.

### **Partnership sets the framework for companies and societies**

Wherever networks interconnect, this reduces latency times and increases performance of content and digital applications. Chief Telecom's customers will be able to capitalise on this to support their close economic ties to Singapore, as well as South and Southeast Asia. "This new partnership opens a doorway to the ASEAN region that will allow Chief Telecom's networks to directly interconnect with networks in Southeast Asia," says Mareike Jacobshagen, Head of Global Business Partner Program at DE-CIX. "Together with partners like Chief Telecom, we are driving digitalisation in many regions around the globe and shaping the infrastructure that today's digital economies and societies need to grow and prosper."

Mr. Joseph Wu, Chairman of Chief Telecom, expressed that the establishment of the strategic partnership between DE-CIX and Chief is of great significance. DE-CIX not only connects thousands of data centers in Europe, the Middle East, North America, Asia, and Africa, but also operates more than 50 Internet and Cloud Exchanges worldwide. It is one of the top commercial

internet exchange operators globally. In the future, Chief Telecom and DE-CIX will leverage their combined strength to promote more comprehensive solutions in Europe and Asia. The customers and peering members of both parties, therefore, will benefit from higher-quality internet services.

The distributed DE-CIX ASEAN interconnection platform interconnects markets in Southeast Asia and promotes direct data pathways, lower latency, and access to clouds across the region. The DE-CIX ASEAN ecosystem now covers seven key metro markets: Jakarta, Singapore, Kuala Lumpur, Johor Bahru, Penang, Brunei, and Manila. Customers at any of the exchanges are able to exchange Internet traffic with networks at any of the other IXs in the region, offering a seamless connection, top quality interconnection services for wholesale and enterprise requirements, and the most cost-effective way to peer across Southeast Asia.

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#### **About DE-CIX**

DE-CIX is the world's leading operator of Internet Exchanges (IXs). DE-CIX offers its interconnection services in more than 50 metro-markets in Europe, Africa, North America, the Middle East, and Asia. Accessible from data centers in over 600 cities world-wide, DE-CIX interconnects thousands of network operators (carriers), Internet service providers (ISPs), content providers and enterprise networks from more than 100 countries, and offers peering, cloud, and other interconnection services. DE-CIX in Frankfurt, Germany, is one of the largest Internet Exchanges in the world, with a data volume of almost 40 Exabytes per year (as of 2023) and close to 1100 connected networks. Close to 250 colleagues from over 35 different nations form the foundation of the DE-CIX success story in Germany and around the world. Since the beginning of the commercial Internet, DE-CIX has had a decisive influence – in a range of leading global bodies, such as the Internet Engineering Task Force (IETF) – on co-defining guiding principles for the Internet of the present and the future. As the operator of critical IT infrastructure, DE-CIX bears a great responsibility for the seamless, fast, and secure data exchange between people, enterprises, and organizations at its locations around the globe. Further information at [www.de-cix.net](http://www.de-cix.net).

#### **About Chief Telecom**

Established in 1991, Chief Telecom became an affiliate of CHT in 2006, and officially listed at Taipei Exchange (TPEX) on June 5th, 2018 (TWSE: 6561). Chief Telecom is ISO 27001, ISO 27011, ISO 27017, ISO 27018 and Data Centre Operations Standard (DCOS) certified to provide its customers with the best information security shield.

With its global internet backbone, professional skills of communication integration, Chief Cloud eXchange (CCX), and TPIX – the biggest internet exchange in Taiwan, Chief Telecom is able to provide total solutions and various business models to enhance its customers' operational effectiveness and competitive advantages. For more information, please go to <https://www.chief.com.tw>.

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